

COMPOUND WORDS IN CNN CELEBRITY ENTERTAINMENT NEWS: A MORPHOSEMANTIC STUDY

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Abstract: The goal of this research is to analyze and examine in detail the classification of compound words that appear in CNN celebrity entertainment news and their type of meanings. This study was assisted using descriptive analysis techniques and data collection carried out by non-participant observation. The data used was taken from the "Celebrity Entertainment" section of the official Cable News Network (CNN) website by analyzing all the news on the top page (latest news). The findings showed that there are three different categories of compound words: compound adjectives (50%) and compound nouns (25%) as well as compound verbs (25%) respectively. However, there are three different kinds of meaning: idiomatic meaning (17%), semi-idiomatic meaning (33%), and literal meaning (50%). Furthermore, it can be deduced that among compound nouns, literal meaning accounts for (50%) of all occurrences, followed by semi-idiomatic meaning, which accounts for (50%) of all occurrences but excludes idiomatic meaning. Additionally, literal meaning, which accounts for (100%) of all meanings in the category of compound verbs, is more common than idiomatic and semi-idiomatic meanings, which are rare. Lastly, In the category of compound adjectives, literal meanings make up (50%) of the meanings, followed by semi-idiomatic meanings at (25%), and idiomatic meanings at (25%).

INTRODUCTION

As is well known, news is a means/media used to report or explain any information about something to attract the attention of a number of people. This definition is in line with Charnley and James M. Neal opinion in (Maha Rani, 2013), namely news is a report about an event, opinion, trend, situation, condition, interpretation that is important, interesting, still new and must be conveyed to the public as soon as possible. News can be in the form of oral/direct, and written. Examples include television news, internet, magazines, newspapers, radio and others. Over time and technological developments, finally now news can also be watched from internet sites in the form of articles. We can find news in the form of articles on internet sites such as the BBC, IDNnews, CNN, and Tribunnews, and so on. News usually conveys information such as sports, economics, culture, social, politics, education, entertainment, and so on. Each news topic has its own function. For example, sports news, entertainment, culture to provide information about the circumstances around us, the economy to inform the world economy, politics to explain the political situation in various countries, and education to educate readers.

News in the form of this article can be used as material for research in the field of language. From the news topics above, (celebrity) entertainment news will be the research material this time. celebrity news writers certainly present controversial news about artist by using special terms/word formations to attract the interest of their readers. With the word formation process too, news can be understood by various groups such as teenagers and adults. The number of terms, abbreviations, and combinations of words in the news can be analyzed from a language perspective, especially linguistics. As we know, In the study of communication, linguistics is crucial. As for linguistic branches, namely morphology, phonology, syntax, semantics, and pragmatics. The phrases discovered after browsing the CNN Official Website are frequently created as compound words. From the news topics above, linguistics is used to find compound words and their type of meanings. In order to find out about this, an in-depth analysis of the news in the form of this paper is needed. Among the existing branches of linguistics, Two linguistics areas, morphology and semantics, can be used to study the phenomenon of new terminology and words appearing in celebrity news and determining their sort of meaning.

First off, according to (Mulyana, 2007), The English word "morphology," which relates to the study of linguistics, is where the word "morphology" originates that investigates the grammatical structure or components of words. This discipline, which deals with the study of morphemes, was once known as morphemics. But morphology was the concept that gained greater traction as language evolved and changed. Meanwhile, Ramlan in (Pramudiah & Semarang, 2017) defines morphology as a field of linguistics that focuses on understanding the nuances of word formations and the potential for class changes in the meaning of words that come from changes in word forms. Thus, it may be said that the discipline of linguistics known as morphology examines the intricate processes involved in word formation, the impact of word alterations on meaning, and word class in addition to identifying grammatical arrangements or elements of words.

The morpheme is the smallest unit to be examined in morphology. There are two categories of morphemes, according to Lieber in (Rizki, 2020) : free morphemes and bound morphemes. Free morphemes are able to stand on their own and have a distinct meaning without the aid of a prefix, suffix, or infix. Bound morphemes, however, need to be related to another root in order to be meaningful. In other terms, a bound morpheme is an affix, whereas a free morpheme is a root (the most basic form of a word without an affix attached). Seven morphological procedures, according to Yule (2006), affect morphemes to create new words :

1) Affixation = According to Harimurti in (Khotimah, 2012) , Affixation is a process that turns simple words into more complicated ones. When a bound morpheme is neatly positioned on a free morpheme, the process of affixation takes place. Prefix and suffix addition is known as affixation in English. Prefixation is the addition of a bound morpheme to the front base while suffixation is the addition of a bound morpheme to the back base.

Example; the word childish (child + -ish) has gone through the suffixation procedure, specifically. An affix is added to the end of a root in this case. The class of words is altered by this action, namely from a noun (child) to an adjective (childish).

2) Compounding = According to Rahma Barokah in the book "Berfikir Cerdas Dengan Bahasa Indonesia" (T.J., 2021), compound or combination of words is a combination of basic morphemes which are all has status as a word with a special phonological, grammatical and semantic pattern, according to the rules of the language in

question. Meanwhile, according to George Yule in (Lisnawati Iskandar, Indri Kustatinah, 2021), compounding is the process of creating new words with new meanings by combining two or more words. In other words, it is the process of combining words to create a new one that designates just one idea rather than two. Compounding may be one of the most typical strategies to create words.

Example; redline, firefighter, housewife

3) Blending = term formation is the process wherein pieces of two words are merged to create a new term. Examples include; emoticon, which are created by combining the words "emote" and "icon", workaholic, combination of words "work" and "alcoholic".

4) Clipping = is the approach of trimming words for create new ones. A full word is represented by an abbreviation. This is regarded as less official, and in certain circumstances the spelling is altered to correspond to the pronunciation.

Example; gym for gymnastic or pub for public place.

5) Back-formation = By deleting putative affixes from words they are purportedly derived from, new words are created through this procedure. Example; Transmit from transmission, form from formation, and revise from revision. Word class modifications are frequently the result of this process.

6) Conversion = The act of converting involves rearranging word categories to create new words without necessarily changing the original ones. In other words, new syntactic categories are allocated to existing words.

Example; switch on the light - light (noun) light the lamp - light (verb)

7) Acronym = When the first letter of each word in a sentence is taken out to create an acronym, a new term is created. In most cases, the resulting word functions as a noun, Example; WHO (World Health Organization) and ASEAN (Association of South East Asian).

Community meetings have aided in fostering creativity in the morphological process as one of the most prevalent ways to generate new words through compounding. The compound's characteristic is: 1) There are typically no affixes between their constituent components. Buses, schools, and restrooms are a few examples. There are a few exceptions, though, including the phrases "passerby," "brother-in-law," and "courts-martial." 2) There are three different methods to write compound words: open, hyphenated, and solid. Open words include phrases like "toy store" and "flower pot," which have space between their constituent components. Words that include a hyphen (-) between the components, such as the words air-brake and she-pony, are said to be hyphenated. A word that has no spaces or hyphens between its constituent parts is said to be solid. Toilet and pickpocket are used as examples. 3) The second component of the compound, also referred to as the head word, typically establishes the grammatical category to which it belongs. For instance, overtaking is the combination of a preposition and a verb, and sunrise is the combination of two nouns. 4) Despite the fact that each component of a compound has a distinct meaning on a lexical level, compounds operate grammatically and semantically like single words. 5) A compound's first part is stressed the most phonologically.

Additionally, compounds are differentiated depending on classifications. Compounds can be divided into three types, as per Katamba (1993), as follows:

1) Compound Nouns = come from a combination of two or more words that serve as nouns. The form of this compound can be open, hyphenated, and solid. Compound nouns can be created by combining terms from the following categories, either Noun (N) + Noun (N), Adjective (A) + Noun (N), Preposition (P) + Noun (N), or Noun (N) + Adverb (Adv).

Example; bedroom (N+N), bluebird (A+N), past lives (P+N), and passer-by (N+Adv).

2) Compound Verbs = are created when two or more words that grammatically serve as verbs are combined. The form of this compound can be open, solid, and hyphenated. The typical pairings are Preposition (P) + Verb (V), Verb (V+V), and Verb + Preposition (P). Example; overestimate (P+V), dry-clean (V+V), and took off (V+P).

3) Compound Adjectives = are changed by combining two or more words that, when taken as a whole, serve as adjectives. This compound form is only hyphenated between the two words. This fusion can be accomplished by fusing Noun (N) + Adjective (A), Adjective (A) + Adjective (A), and Preposition (P) + Adjective (A).

Example; brand-new (N+A), high-end (A+N)

Each compound can produce a new meaning. Sometimes, the meaning has nothing to do with the combined meaning of the two words, but there is also only one word that is in harmony with the combined meaning of the word. This type of meaning can be discussed in the field of semantics. According to Kambartel in (Li & Teori, 2010), semantics is a language made up of structures that make sense when coupled with the objects of human experience. In agreement with this assertion, Saeed (2003:3) defines semantics as the study of how language conveys meaning. Thus, it may be said that the name "semantics" refers to the study of linguistic meaning. Typically, signs in semantics are used to convey meaning. They may be expressed verbally, in writing, or in other ways. In terms of semantics, Leech, referenced in (Swarniti & Dwijendra, 2021), divides meaning into seven categories: conceptual, connotative, social, emotive, reflective, collocative, and thematic meaning. On the other hand, according to (Angela Downing, 2014), there are three different categories of meaning: literal meaning (the original or lexical meaning), semi-idiomatic meaning (made up of at least one literal and one figurative meanings), and idiomatic meaning (a meaning that is not literal).

Data from the 'Celebrity Entertainment' area of the official CNN website were used for this investigation. Finding original and current news is the purpose of employing celebrity entertainment. As a result, the purpose of this study is to thoroughly explore the group of compound words included in the "celebrity Entertainment" part of the official Cyber News Network (CNN) website as well as the compound terms' meanings. Simply phrased, the issues raised in this study are expressed as the following queries:

1) What group do the compound words in the "celebrity entertainment" on the Cyber News Network's official website part fall into? And

2) What do the compound terms that were discovered mean?

METHOD

This research effort intends to analyze the celebrity-related compound terms discovered in the entertainment area of the CNN website, last seen on May 20, 2023, at <https://edition.cnn.com/entertainment/celebrities>. The research methodology is a scientific method for acquiring data for a certain objective, claims Darmadi in (Lestari, 2020). The term "scientific method" refers to research practices that are founded on the rational, empirical, and systematic principles of science. The observational and descriptive analysis methods were employed in this investigation. The observation method, according to Widoyoko in (Lestari, 2020), is "observation and systematic recording of the elements contained in the symptoms of the object of research." Non-participant observation is the method utilized, in which the researcher does not actively participate in the observation. The observation method was utilized in this study to gather data in the form of news snippet, which researchers discovered on CNN's online resources. According to Whitney

(1960), the descriptive approach is used when there are facts that have been properly analyzed and interpreted. There are two types of descriptive methods: qualitative and quantitative. As for what researchers will use is qualitative.

The qualitative descriptive approach, according to Sugiyono in (Irawan, 2019), is a postpositivist-based research technique used to examine actual circumstances of natural objects (as opposed to conducting experiments), where the researcher serves as the primary tool. Triangulation is used to gather data, data analysis is qualitative and inductive, and relevance rather than generalization is emphasized in the results of qualitative research. To put it another way, the methods utilized in this study involve categorizing, analyzing, and interpreting the data in light of beliefs about compound words and meaning.

The steps of the research are:

1. The researcher observes all the news in the celebrity section which is at the top of the page. Then the researcher will select several news stories that are the source of the compound word formation process.
2. From news articles that are suspected of having compounds, the categories of compounds will be explained, then the contents of the combined words will be explained.
3. Next, researcher will analyze the type of meaning a compound word has and explain the reasons for it.

RESULTS AND DISCUSSION

Compound nouns, compound verbs, and compound adjectives were the three categories of compound words that were detected in an analysis of compound terms in news articles in the "Celebrity Entertainment" section of the official CNN website. What compound terms mean at the lexical level and the pattern of their meaning based on compound word experience are then covered in this study. The primary theory employed in this work, which deals with compound words, is from Katamba (1993), while the theory used for meaning, from a semantic point of view, is from Downing (2006). The data that follows is based on the categories of compound terms that were discovered from the data source.

Compound Nouns

DATA #1

" Williams died after a short illness, said the statement from her children Zak and Emily Hudson, provided to CNN by family spokesperson and Williams' personal assistant Liz Cranis "

(CNN , 2023 , entertainment : celebrity , news : Lance Reddick, star of 'The Wire' and 'John Wick,' dead at 60 (Gonzalez, 2023))

The compound word that was discovered from the data above is "spokesperson". It is categorized as compound noun which contains spokes as a verb (V) and person as a noun (N). Lexically , the word spokes means past simple of speak and person refers to a human being who is viewed as an individual. Furthermore , the meaning of both combined is a person who is chosen to speak officially for a group or organization. The word "spokesperson" presents a literal meaning since the meaning arises from the literal meaning of each word, according to the meaning of the two words taken together.

DATA #2

“Godspeed my friend. You made your mark here.”

(CNN, 2023, entertainment : celebrity, news : Richard Belzer, comedian and ‘Law & Order: SVU’ actor, dies at age 78 ‘ (Alli Rosenbloom, 2023))

From this data, the compound word is “godspeed”. This is compound noun because it contains word god as a noun (N), and speed as a verb (V). Semantically, the word God is a spirit or entity that is typically worshiped and is thought to rule some aspect of the cosmos or life. It can also refer to something that symbolizes this spirit or being. and the word speed means to (cause to) move quickly, go, or happen fast. However, the combination of both doesn’t represent the meaning of speed. The word speed in this context however, comes from the Old English word “sped,” which meant success, wealth, and good fortune. Godspeed, which means “God prosper you” in Middle English, currently used to wish someone a successful travel, or to wish for people who have died is derived from this sense of speed. Because of this, the word “godspeed” has a semi-idiomatic meaning, which is god as a literal meaning and speed as an idiomatic meaning.

Compound verbs

DATA #3

“Sizemore’s fame on screen was at times overshadowed by coverage of his life off screen “

(CNN, 2023, entertainment : celebrity, news : Tom Sizemore, ‘Saving Private Ryan’ star, dead at 61 (Lisa Respers France, 2023))

The findings indicate that “overshadowed” is the compound word discovered. The compound verb falls under the category of compound. It is due to combinations of over as an adverb (A) and shadowed as a verb (V). As for meaning, the word over means more than a particular amount or level. While the word shadowed means to make a person unhappy or to make their life less happy. The combination of both creates meaning, to cause someone or something to seem more less important or more less happy. As a result the word “overshadowed” carried a literal meaning because the meaning formed is a combination of the two meanings of the word.

DATA #4

“‘Insecure’ was a fantastic foundation for me. And it just springboarded all the things that I desire to do. And I’m still doing more of them.”

(CNN, 2023, entertainment : celebrity, news : ‘ Yvonne Orji’s dream to play a talk show host is coming true... kind of ‘ (France, 2023)

For this data, the compound word is “springboarded”. It is compound verb because of the combinations of spring as a verb (V), and boarded as a verb (V), so the combination is VV. The meaning of spring is, to originate or arise from, or move or jump suddenly or rapidly upward or forward, or to appear suddenly. while the meaning of boarded is to ride, rise, increase, go up, take, climb. So The meaning of springboarded is to launch upward or to trigger an increase. As a result, the word “springboarded” carries literal meaning, because it contains the meaning combination of both words.

Compound Adjective

DATA #5

“ Loring’s deadpan delivery of the character, based on the New Yorker cartoons by Charles Addams “

(CNN , 2023 , entertainment : celebrity , news : Lisa Loring, original Wednesday Addams actress, dead at 64 (Watts, 2023))

The compound word derived from the data is "deadpan". Deadpan is a compound adjective in terms of morphology since it combines the words dead and pan, which are in the category of adjective (A) + noun (N). Semantically, dead means no longer live , as defined by Cambridge Dictionary. The word pan has the meaning a spherical metal bowl with a long handle and a lid that is used to cook food on top of a cook or the bowl-shaped part of a toilet.

However, the combinations of both doesn’t represent the meaning of “ no longer live “ or “ a spherical metal bowl with a long handle and a lid that is used to cook food on top of a cook or the bowl-shaped part of a toilet “. The word dead in deadpan, is a parable of someone's face which is flat, expressionless (like a dead person). Meanwhile, the word pan in deadpan is used as theatrical slang for "the face" (reflecting the use of "pan" to mean "skull,". Because of this, the word "deadpan" has an idiomatic meaning. in which it is interpreted non-literally

DATA #6

“ The lighthearted ‘Laverne & Shirley’ proved to be a ratings hit and earned six Golden Globe nominations “

(CNN , 2023 , entertainment : celebrity , news : ‘Laverne & Shirley’ star Cindy Williams dead at 75 (Heching, 2023))

The compound word found is “lighthearted”. The word falls within the compound adjective category, which contains light as an adjective (A) and hearted as an adjective (A). Semantically , the word light means having a considerable or sufficient amount of natural light , while the word hearted means having a character or feelings of a specified kind. However , the meaning of light have no relationships with hearted. because, because the word “ having a considerable or sufficient amount of natural light “ here is a parable of a person's mood, which means that person's mood is good. As a result , the word lighthearted means cheerfully optimistic and hopeful : easygoing. Because of this, the word "lighthearted" has a semi-idiomatic meaning that combines its literal meaning of "hearted" with its figurative meaning of "light."

DATA #7

“ His scrawny, wisecracking, glasses-wearing investigator became over time one of the most recognizable cops in TV crime show history. “

(CNN , 2023 , entertainment : celebrity , news : Richard Belzer, comedian and ‘Law & Order: SVU’ actor, dies at age 78 (Alli Rosenbloom, 2023))

The term "wisecracking" is a compound. The word falls within the compound adjective category which contains wise as an adjective (A) and cracking as adjective (A). Lexically , The definition of wise is having or displaying wisdom, knowledge, and experience. The word cracking means extremely good, the combination of both create meaning a shrewd person. For this reason , the word “wisecracking” hold literal meaning which it derives from the meaning of both words.

DATA #8

“ she has two comedy specials under her belt, as well as forthcoming films ‘Vacation Friends 2’ and ‘The Blackening ‘.”

(CNN , 2023 , entertainment : celebrity , news : ‘ Yvonne Orji’s dream to play a talk show host is coming true... kind of ‘ (France, 2023))

The discovered compound term is “forthcoming”. Compound adjectives fall under the compound group , because of the combination of word forth as adverb (ADV) , and coming as an adjective (A). On lexical , the word forth means out from a starting point and forward or into view. And the word coming means due to happen or just beginning. The combination of both (forthcoming) create meaning , planned for or about to happen in the near future. For this reason , the type meaning of word “forthcoming” is literal meaning.

CONCLUSION

According to the analysis, The findings showed that there are three different categories of compound words: compound adjectives (50%) and compound nouns (25%) as well as compound verbs (25%) respectively. However, there are three different kinds of meaning: idiomatic meaning (17%), semi-idiomatic meaning (33%), and literal meaning (50%). Furthermore, it can be deduced that among compound nouns, literal meaning accounts for (50%) of all occurrences, followed by semi-idiomatic meaning, which accounts for (50%) of all occurrences but excludes idiomatic meaning. Additionally, literal meaning, which accounts for (100%) of all meanings in the category of compound verbs, is more common than idiomatic and semi-idiomatic meanings, which are rare. Lastly, In the category of compound adjectives, literal meanings make up (50%) of the meanings, followed by semi-idiomatic meanings at (25%), and idiomatic meanings at (25%). So the type of compound that is most often used in celebrity topics is compound adjectives, which are used to describe the nature of an artist , and the most used type of meaning in this topic is the literal meaning, which aims to explain an event in common language (to make it easy for many people to understand).

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