

PREVALENT POSITIONED SLANG WORD TAPESTRY IN “POTATOES CREW” WHATSAPP GROUP

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Abstract:

This research draws on a sociolinguistics study of slang word commonly encountered in social media aimed to conduct to identify the types and analyze the function of slang. The data are elicited from natural conversation among the members of Potatoes Crew WhatsApp Group. This research uses a case study qualitative method for in-depth analysis so as to understand the activity and the process of their using slang words. The result of this research identifies seventy slang words or phrases. The classification of categories of slang types are fresh and creative (41,4%), flippant (0%), imitative (20%), acronym (18,6%), clipping (20%). Regarding the slang functions, the variety of coverage are to address (8,6%), to reveal anger (7,15%), to show intimacy (7,15%), to form intimate atmosphere (0%), to humiliate (20%) and to initiate relax conversation (57,1%). Fresh and creative slang type is the most preponderantly used by the members while the function of slang word mostly found is to initiate relax conversation. It is concluded that the slang word type with its function is substantially determined by the tenors of the members. It is highly recommended that the deeper analysis in diverse community relative to gender-based emphasis shall be pursued.

Keyword:

Slang words, Types of Slang, Functions of Slang



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INTRODUCTION

Word is the smallest unit of language that can stand alone which has meaning. Word is a basic tool to communicate with others. According Holmes (2013) Sociolinguists study the relationship between language and society. They are interested in explaining why we speak differently in different social contexts, and they are concerned with identifying the social functions of language and the ways it is used to convey social meaning.

Furthermore, as stated by Holmes (2013) Examining the way people use language in different social contexts provides a wealth of information about the way language works, as well as about the social relationships in a community, and the way people convey and construct aspects of their social identity through their language. From that statement the researcher concluded that while interaction the speakers could adapt, if someone interaction with other that who do not know them it is different with if someone interaction with their family or their friends which will be more relaxed and use colloquial language as slang language.

Slang is almost always present in every generation of young people. They use slang because the language is easily accepted and understood. They often use the language both directly and indirectly. Like the language they use on social media or the language they use when chatting with their teenage friends is an indirect use of slang. As stated by Harared (2018) Slang uses informal

words and expressions that are not considered standard in the speaker's language. Most people speak carefully when they are in the formal situations, but in many informal situations, a more relaxed style of speech makes a better impression.

There are five different types of slang by Allan & Burridge (2006) include fresh and creative, flippant, imitative, acronym, and clipping. Also the functions include of addressing revealing anger, showing intimacy, forming intimate atmosphere, expressing humiliating and initiating relax conversation.

WhatsApp is one of social media was founded by Brian Acton that widely use many people with facilitate to communication with someone even between groups. It is instant messaging application for smart phones. As stated by Clara (as cited in Wani et al 2013) California based company WhatsApp Inc. that was founded in 2009 by Brian Acton and Jan Koum developed it.

People are fascinated in speak different style in different social context. The Social factors will foster awareness for speakers influence the choice of appropriate ways of speaking. According to Holmes (2013) Sociolinguists study the relationship between language and society. They are interested in explaining why we speak differently in different social contexts, and they are concerned with identifying the social functions of language and the ways it is use to convey social meaning.

It means that while people talk be affected by the social context in which they are talking as pay attention the aspect language by concern with who and where we are talking about. As stated by Kartina and Pangestu (2019) Sociolinguistics is the study of languages that have relationships with society. Sociolinguistics not only learns about languages but also learn about aspects of language used by society.

Sociolinguistics is about language and society, there are variation language use inside to communicate in daily life. It is accordance with findings state by Suhardianto & Ambalegin (2017) Sociolinguistic deals with the social aspects contained in society. Sociolinguistics also discusses the different variations of language used in society in describing social phenomena such as the use of slang. It means that in society has many variations that affect the speaker speak differently and slang is one of them.

People are interested of use slang words to express something in informal situation that use by people or particular group. Slang words is one of language variety from sub culture are adopted by people become a new vocabulary that would be use in daily life. As pointed out by Izmaylova, Zamaletdinova & Zholshayeva (2017) Slang is kind of speech variety. Speech variety, or language variety, refers to any distinguishable form of speech used by a speaker or a group of speakers. It means that the speaker could adapt while interaction, if someone interaction with other that who do not know them it will different with if someone interaction with their family or their friends which will be more relaxed and use colloquial language as slang language.

Slang words could make people or some particular group more quickly to say and easily to understand in communication. Furthermore, they tend to use slang words to make the conversation more diverse and attractive because they can create a new word. It is in accordance with stated by Izmaylova, Zamaletdinova & Zholshayeva (2017) The contribution of slang in enriching language; a short of real representation of the dynamism of language and symbol of human freedom in creating language was interesting phenomena to be analyzed.

Slang is about a new word coming up with new meaning and also create type of slang. According to Allan & Burridge (2006) affirm that there are five different slang types. The explanation of slang types makes u as follows: (1) Fresh and Creative Allan & Burridge (2006) suggested extending the meaning of a near -synonym (thus reintroducing rarely used words into the basic vocabulary), borrowing from another language, or even by coining a new word. As supported by Rezeki & Sagala (2019) Fresh and Creative means that the slang has totally new vocabulary, informal variety, cleverness, imagination, and it also can be an up to date. It means that all slang words which are categorized as fresh and creative are not made by imitating, clipping, or else.

1. Flippant

Flippant means slang is made by two words or more in which the word composed not correlated with the denotative meaning as stated by Rezeki & Sagala (2019). The example is "break a leg". The

slang word 'break a leg' means good luck for an actor. It is a wish of good luck to be tempting fate. Usually "Break a leg" pronounce to the actors and musicians before they perform on stage. Other examples by Allan & Burrige (2006) are flippant expressions for death like "call it quits", "check out", "cock up one's toes", "push up the daisies".

2. Imitative

Imitative is the slang word imitating the Standard English (SE) word using SE words in different meaning, this process of imitative slang words by combining two different words. In line with the theory of Rezeki & Sagala (2019) imitative means the slang word imitating or derived from the Standard English word The example is 'wanna', 'gonna'.

3. Acronym

According to Allan & Burrige (2006) give the example such as lol (the acronym from 'laughing out loud'. Another study by Rezeki & Sagala (2019) An acronym is short for a combination of letters or syllables, or other parts that are written and pronounced as natural words or made by initials from a group of words or syllables and produce them as a new word.

4. Clipping

Allan & Burrige (2006) suggested that there are a number of reasons for these clippings. Frequent or everyday words will often crop up in casual settings where abbreviations are well tolerated, because there is a lot of common ground for example terms like rents = parents, rad = radical, dis = disrespect, shot = good shot, sec = second, hellava = hell of a 'very', chill = chill out, bro = brother. It is in accordance with stated by Rezeki & Sagala (2019) clipping means slang word is made by deleting some part of longer word becomes a shorter form in the same meaning. The example is the use of word "exam" means "examination" and "cuz" means "because" which deleting some of longer words and change "s" word into "z". In addition, formal conversation is appropriate to use clipping form and sometimes change words.

It is the fact that when someone uses slang, she/he exposes ideas, feeling, attitude as how she/he wants to perceive the people that talk to and how she/he wants those people to perceive her/him, to infer what she/he means.

That statement above means that every slang words that produce by speaker has a function. According to function of slang by Allan & Burrige (2006) follows:

1. To Address

The speaker use slang word to address another speaker in order to maintain their close relationship. According to Allan & Burrige (2006) Male manager addresses a young female office worker as "sweetheart", she might well object that the social distance between them requires at least the casual level of formality, and so find this intimate style offensive.

2. To Reveal Anger

Allan & Burrige (2006) stated that the expressive exclamation "Shit!" typically expresses anger, frustration or anguish. In line with idea from Arianti, Suardhana, & Mulyawan (2018) The speaker use slang word to express unpleasant or dislike felling of the speaker toward something.

3. To Show Intimacy

Sometime, people use the slang words to show their relationship with the intimacy. It is in accordance with stated by Arianti, Suardhana, & Mulyawan (2018) The speakers use slang word in purpose of showing their relationship The theory says the speaker prefers to use slang variant rather than standard variant of vocabulary. They have tendency to use slang word in purpose of showing intimacy since slang can be an effective way of showing intimacy among participants. It is usually used for people who have close relationship with others, they will use certain choice of word when they speak or communicate to the others compared with people who have distant relationship.

4. To Form Intimate Atmosphere

The speakers usually use slang words to give more comfortable when communicate. As supported by Allan & Buridge (2006) here are people (of no matter what status and social distance from oneself) whom one is pleased to (be seen to) come close to, and to have that closeness marked by the use of casual or intimate style. Then, Arianti, Suardhana, & Mulyawan (2018) stated that the speakers use slang word in purpose of reducing social distant and more comfortable when having a conversation with a stranger.

5. To humiliate

In line wit the theory of Allan & Buridge (2006) Exactly these categories are also found in true insults, intended to wound, humiliate and belittle. It is in accordance with stated by Saputra (2016)

The speakers has the tendency to express unpleasant or dislike feeling of the speakers towards someone or something by mocking them.

6. To Initiate Relax Conversation

Another function that stated by Saputra (2016) is to initiate relax conversation. Sometimes the speakers prefer to use slang word rather than standard variant of vocabulary to create relax conversation. They have tendency to use slang word to initiate relax conversation in purpose of having smooth conversation in formal situation. Someone who has close relationship with other tends to use certain vocabulary in order to make the conversation run more relaxed so that they can feel more comfortable.

METHOD

The researcher used qualitative method as approachable means for examining reality. Creswell (2014) Qualitative research is an approach for exploring and understanding meaning individuals the or groups ascribe to a socially human problem.

Furthermore, the researcher used a case study qualitative method in this research for in-depth analysis of a case, to understand the activity and the process of participants using slang words. It is in line with the theory by Creswell (2014) define a case study in which the researcher explores in depth a program, an event, an activity, a process, or one or more individuals. Therefore, in this research described the types and the functions of slang that appear in “Potatoes Crew” WhatsApp Group were 11 participants with the background of English Education students.

In this study, the researcher collected the data since December 25, 2019 until March 25, 2020. The research comes with several processes. First, analyze and sort out the slang words appear in “Potatoes Crew” WhatsApp Group several times to find out how many slang words use. Second, take note of slang words appear, then analyzing the types and functions of slang words based on the theory of Allan & Burrige (2006).

RESULTS AND DISCUSSION

There were the types of slang word found in “Potatoes Crew” WhatsApp Group with used the theory type of slang words by Allan & Burrige (2006). The data were shown in table 1.

Table 1: Slang Word Tapestry

No	Slang Word	Meaning	Type
1.	<i>Iqro zheyeeeng, acananya ke Yogya</i>	<i>Sayang, sweety</i>	Clipping
2.	<i>Ih curcol</i>	<i>Curhat colongan</i>	Acronym
3.	<i>Aku gak suka ya kalo diajak julid tapi harus mikir dulu</i>	<i>Iri hati, dengki, or envy</i>	Fresh and creative
4.	<i>Lol</i>	Laughing out loud	Acronym

5.	<i>Berdoa</i> gaes <i>semoga ga positif</i>	Guy or guys	Imitative
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The meaning of those slang words above was from the experts in journals which would be explained refers to the type of slang below.

a. Fresh And Creative

Allan & Burrige (2006) suggested extending the meaning of a near - synonym (thus reintroducing rarely used words into the basic vocabulary), borrowing from another language, or even by coining a new word. As supported by Rezeki & Sagala (2019) Fresh and Creative means that the slang has totally new vocabulary, informal variety, cleverness, imagination, and it also can be an up to date. It means that all slang words which are categorized as fresh and creative are not made by imitating, clipping, or else.

Word based on Rezeki & Sagala (2019) that **julid** means *iri hati, dengki* or envy. That word usually stated by some one who tell the ugliness of others. Julid as fresh and creative because has totally new vocabulary not made by imitating, clipping, or else and become an up to date word. It was in accordance with the theory by Ariyanti, Suardhana & Mulyawan (2018) The slang word that is an up to date word and it has cleverness imagination.

b. Imitative

Imitative is the slang word imitating the Standard English (SE) word using SE words in different meaning, this process of imitative slang words by combining two different words. In line with the theory of Rezeki & Sagala (2019) imitative means the slang word imitating or derived from the Standard English word The example is 'wanna', 'gonna' This slang word is derived from phrase words "want to".

Word based on Rezeki & Sagala (2019) **gaes** addresser friends. This word classify as imitative because it imitating from word guy or guys. In line with the meaning from the Cambridge English Dictionary the word guy means used to address a group of people of either sex, sometimes guys means people, both men and women.

c. Acronym

According to Allan & Burrige (2006) give the example such as lol (the acronym from 'laughing out loud'. Another study by Rezeki & Sagala (2019) An acronym is short for a combination of letters or syllables, or other parts that are written and pronounced as natural words or made by initials from a group of words or syllables and produce them as a new word.

The word based on Rezeki & Sagala (2019) **curcol** mean *curhat colongan* and classify as acronym because 'curcol' came from merged syllables and pronounced as natural words. Second, the word based on Georgalou (2019) lol the acronym from 'laughing out loud'. This word is classified as acronym because short for a combination of letters. It was in accordance with stated by Allan & Burrige (2006) lol (the acronym from 'laughing out loud').

Then each of the function of slang words used the theory by Allan & Burrige (2006) would be discussed and shown in table 2.

Table 2: Slang Word Functions

No	Slang Word	Meaning	Function
1.	<i>Otak</i> duongo	<i>Dongo- dungu, bodoh, stupid</i>	To humiliate

2.	<i>Pada gagal move on ih</i>	Fail to mov on	To humiliate
3.	<i>Iqro zheyeeng wacanany a ke Yogya- karta</i>	<i>Sayang, sweety</i>	To address
4.	<i>Tiati, aku cinta kalian</i>	<i>Hati- hati, be careful</i>	To Show Intimacy
5.	<i>Jamber seh? Mo ke kampus dulss kalo siangan mah</i>	<i>Jam berapa, at what time.</i>	To Initiate Relax Conver- sation

From the table above, the meaning of slang words was from the expert which would be explained refers to the function of slang and the different situations where they are most likely and most unlikely to use slang.

a. To Address

The word based on Purba, Herman & Purba (2019) *zheyeeng* or *sheyeng* came from “*Sayang*” mean “love” in English, “*sayang*” that have a meaning to be a designation for expressing affection. This slang word has a function to address. It could be seen by the meaning and the context while TN said “*sheyeeng*” to her friend, it means that TN show that they have close relationship.

b. To Reveal Anger

The word based on Rafida (2018) *gblck* was from the word *goblok* mean *bodoh*, stupid. This word revealed in Potatoes Crew Whats-up Group because someone insinuated and expressed the words that she do not like, then she become annoyed and angry with said “*gblck*”. It could be seen by the meaning and context of situation that the word “*gblck*” classify the function into to reveal anger because there was unpleasant word. It was in line with the statement Kartina & Pangestu (2019) Slang words can be used to express anger; it was mean slang could be used by someone when they were angry or to express their heated feelings.

c. To Show Intimacy

The word based on Elsi & Khairuni (2017) *tiati* was from the word *hati-hati* or be careful. As supported by KBBI *hati-hati* mean *waspada*. This slang word has a function to show intimacy because someone stated that word to her friend to be careful with added sentence “*aku cinta kalian*” support that the word “*tiati*” was to show intimacy between participant in Potatoes Crew WhatsApp Group.

d. To Humiliate

The meaning of the excerpt based on Sumadyo (2015) *duongo* mean *dongo* or *dungu*, in line with the theory of Kamus Besar Bahasa Indonesia (KBBI) *dungu* mean *sangat tumpul otaknya, tidak cerdas, bebal, bodoh*. The function of slang word *duongo* was to humiliate. There was the tendency to express unpleasant or dislike feeling of the speakers towards someone or something. It could be seen from the meaning and the context of situation in the conversation of Potatoes Crew WhatsApp Crew that the word “*otak duongo*” revealed by TN mocking to WYYM who did not understand about something. It can be concluded that “*otak duongo*” was used to humiliate because there was someone’s unpleasant for her friend.

The word based on Le, Moeljadi, Miura & Ohkuma (2016) *gagal move on* mean fail to move on. The slang word “*gagal move on*” has a function to humiliate because ridicule someone that could not forget her ex. This word stated when someone sent a photo of her ex into the group, so their

friend with initial HS insulted and mocking with “*pada gagal mupon ih*”. In this context of situation, it could be concluded that the word “*gagal move one*” has a function to humiliate.

e. To Initiate Relax Conversation

The word based on Ertika (2019) *jamber* means *jam berapa* or at what time is it?. This word has a function to initiate relax conversation and more relaxed style of speech makes a better impression. It was in accordance with the statement by Saputra (2016) They have tendency to use slang word to initiate relax conversation in purpose of having smooth conversation in formal situation.

CONCLUSION

The research finds out the answer to first research question in the first chapter. Refers to the first research question, this research showed there are 70 slang words which are classified into the types of slang and the functions of slang. There are five different types of slang includes 41,4% Fresh and Creative, 0% Flippant, 20% Imitative, 18,6% Acronym, and 20% Clipping. Also the functions include 8,6% to address, 7,15% to reveal anger, 7,15% to show intimacy, 0% to form intimate atmosphere, and 57,1% to initiate relax conversation.

The highest percentage types of slang find is fresh and creative type 41,4% which is the slang have totally new vocabulary, informal variety, cleverness, imagination, and it also can be an up to date word. The reason why this slang words become familiar in our mind because those slang words appear in long time ago since slang words are already appeared since 18th. It is in accordance with the idea of Rezeki and Sagala (2019) that it is spreads to general everyday use and eventually becomes a form. While, the highest percentage functions of slang word are to initiate relax conversation shows 57,1% which purpose of having smooth conversation also to make the conversation run more relaxed so that they could feel more comfortable and freely.

Based on the data presents and analyze at the previous chapter, it can be concluded that the types and function of slang words utter by the participants in Potatoes Crew WhatsApp Group to show their identity mostly uses fresh and creative for the types of slang word also to initiate relax conversation for function of slang word. From their conversation for three months the researcher finds 70 slang words. Thus, the researcher encounter in Potatoes Crew WhatsApp Group express slang word with repeatedly.

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